



Synima Acquires 50% Stake in [AI Animation.com](#) to Accelerate Enterprise AI Production.

Strategic investment marks a major shift in AI video and animation moving the industry from isolated generation tools to scalable production infrastructure.

New York, March 2026 - Synima has announced a 50% equity investment in AI Animation.com, formalising a strategic partnership that brings together global production capability and the most advanced workflow platform in AI-driven media.

At a time when AI video tools are flooding the market with creative potential but little production reliability, the deal positions both companies at the forefront of a new phase for the industry: moving AI content creation out of fragmented experimentation and into enterprise-grade production.

The Synima and AI Animation.com partnership will enable the creation of a structured operating environment where AI-driven production can be managed with the same control, consistency and collaboration expected in professional content pipelines.

Founded by AI thought leader Jon Draper, AI Animation.com is positioning itself as the production operating system for AI-driven animation and video creation, a platform built not to compete as a single generation model, but to orchestrate the entire production process across rapidly evolving AI technologies.

Its platform manages the full production pipeline: assets, characters, LoRAs, scenes, storyboards and episodic outputs, while providing unified API access across leading model providers including Kling, Veo, Nano Banana and SeeDream. This enables studios, agencies and enterprise teams to organise intellectual property, collaborate across production teams, and integrate new AI capabilities without disrupting workflow continuity.

The partnership reflects a broader market pattern already seen across creative technology: the most valuable companies often emerge not from owning the underlying tool itself, but from owning the workflow around it. Platforms such as Figma, Frame.io and GitHub became category leaders by organising how creative work happens. Synima and AI Animation.com believe the same opportunity now exists in AI-driven media production.

Rather than competing directly with generation companies such as Runway or Kling, AI Animation.com sits above the model layer, integrating multiple providers while focusing on production logic, asset continuity and scalable collaboration.

For enterprise clients, the implications are significant: the ability to scale AI production in a structured working environment, unlock major cost efficiencies, maintain provenance across generated imagery, and operate with safeguards designed to support indemnity and compliance.

For Synima, the investment brings this capability directly into a global production environment already serving enterprise clients across branded content, film and animation.

Precision AI Production for Enterprise Creators

Matt Wright, CEO of [Synima](#), said:

“The market does not need another isolated AI tool. What companies need is a reliable production environment where AI can deliver repeatable creative outcomes at scale. AI Animation.com gives us that missing layer, a way to connect the speed of model innovation with the discipline of real production.”

Jon Draper, Founder of [AI Animation.com](#), added:

“The opportunity is much bigger than generation. The real challenge is production infrastructure, how teams manage assets, maintain consistency, protect IP and direct AI workflows over time. AI Animation.com was built to become that operating layer, and partnering with Synima gives us the production ecosystem to scale it globally.”

The 50% equity structure reflects long-term strategic alignment between software development, production deployment and applied AI research. AI Animation.com will continue to evolve its platform independently while accelerating adoption through Synima’s international production network.

Together, the companies will focus on:

- Building enterprise production infrastructure for AI video and animation
- Developing collaborative AI workflows across multiple model providers
- Creating reliable systems for asset continuity, provenance and IP control
- Connecting applied AI innovation directly to commercial production environments
- Defining best practice for scalable AI media production

The partnership positions both companies at the centre of a major industry transition: from AI as a set of generation tools to AI as a fully integrated production ecosystem.

For studios, brands and agencies seeking a scalable and reliable path into AI-driven media, Synima and AI Animation.com intend to define the category.

About [Synima](#)

Synima is a global content creation company specialising in video, animation and branded storytelling through offices in New York City, London, Los Angeles and Amsterdam. The company combines creative expertise with emerging production systems to deliver scalable content for global organisations.

About [AI Animation.com](#)

AI Animation.com is a technology platform focused on AI-driven animation and video production workflows. Founded by Jon Draper, the company develops production systems that enable studios, agencies and creators to manage AI-generated media with enterprise-level structure and control.